



COMMUNITY REPORT

SEASON 4



COMMUNITY IMPACT

In the past four years, the Rogues have made a **real difference** in the community, especially **for kids** and those with **disabilities**. Through partnerships with local school teams and organizations, the Rogues have been able to **extend their reach and impact even further**. They've become **role models**, demonstrating the power of community spirit and the **importance of giving back**. Their commitment to making a positive difference is evident in the **smiles and stories** shared by participants and their families.



“WE THINK OF THE ROGUES AS A COMMUNITY GROUP THAT JUST SO HAPPENS TO PLAY PROFESSIONAL BASKETBALL, RATHER THAN A PRO SPORTS TEAM DABBLING IN COMMUNITY WORK”
– TONY KENNY, PRESIDENT





COMMUNITY IMPACT

“OUR VISIT WAS SO MUCH FUN. THE GUYS WERE AMAZING WITH THE KIDS AND PLAYED BASKETBALL WITH THEM. THE KIDS LOVED IT AND HAD SO MUCH FUN ” – MELANIE, GIRL GUIDES

COMMUNITY GROUPS VISITED

- Amal Youth and Family Centre
- St. Peter's Jr. High
- BGC Mundy Pond
- BBBS
- Paradise Intermediate
- Leary's Brook Jr. High
- Elizabeth Park Elementary
- Brookside Intermediate
- Newtown Elementary
- St. Matthews
- Beachy Cove Elementary
- Girl Guides
- Literacy Week
- Holy Family Elementary
- Mary Queen of the World
- Scouts
- Special Olympics
- Rainbow Riders
- Paradise Minor Basketball
- St. Bonaventure's College
- Mary Queen of Peace
- St. Joseph's after school program
- St. Kevins
- Kenmount Community Center

“I JUST WANT TO SAY THANK YOU SO MUCH FOR THIS EVENING. THE KIDS HAD A BLAST AND REALLY ENJOYED IT. PLUS THE 2 GENTLEMEN THAT CAME WERE AWESOME AND REALLY GREAT WITH THE KIDS. IT WAS NICE TO SEE ” – DAVID, BASKETBALL COACH





COMMUNITY IMPACT

At the core of who we are is giving back and sparking positive change. The Rogues are all about connecting with people and making sure everyone gets to enjoy the fun and camaraderie of being part of the team. Since day one, the Rogues have teamed up with community groups, schools, and not-for-profits to bring together the power of sports and community to bridge gaps and build connections that enrich lives.



The Rogues go above and beyond to visit as many groups and fans as possible, this year our players also got to enjoy a visit to Rainbow Riders where they were able to lend a helping hand in the care of the horses.



COMMUNITY IMPACT

We were able to **help out** different Community organizations through our **50/50**

- Special Olympics St. John's Explorers
- Easter Seals
- Eating Disorder Foundation
- Mother Goose Program
- Scouts
- Teachers on Wheels
- Fraude Avenue Community Center



"I WOULD LIKE TO SAY **THANK YOU TO YOU FOR GIVING US THE **OPPORTUNITY** TO HAVE THE SPACE FOR OUR **FUNDRAISER** LAST WEEKEND. IT WAS A MARVELOUS **OPPORTUNITY** FOR US TO GAIN SOME MUCH NEEDED **FUNDS** TO HELP WITH OUR **PROGRAMS** " – ENID PENDERGAST, FACC ED**

We organized special **theme nights**

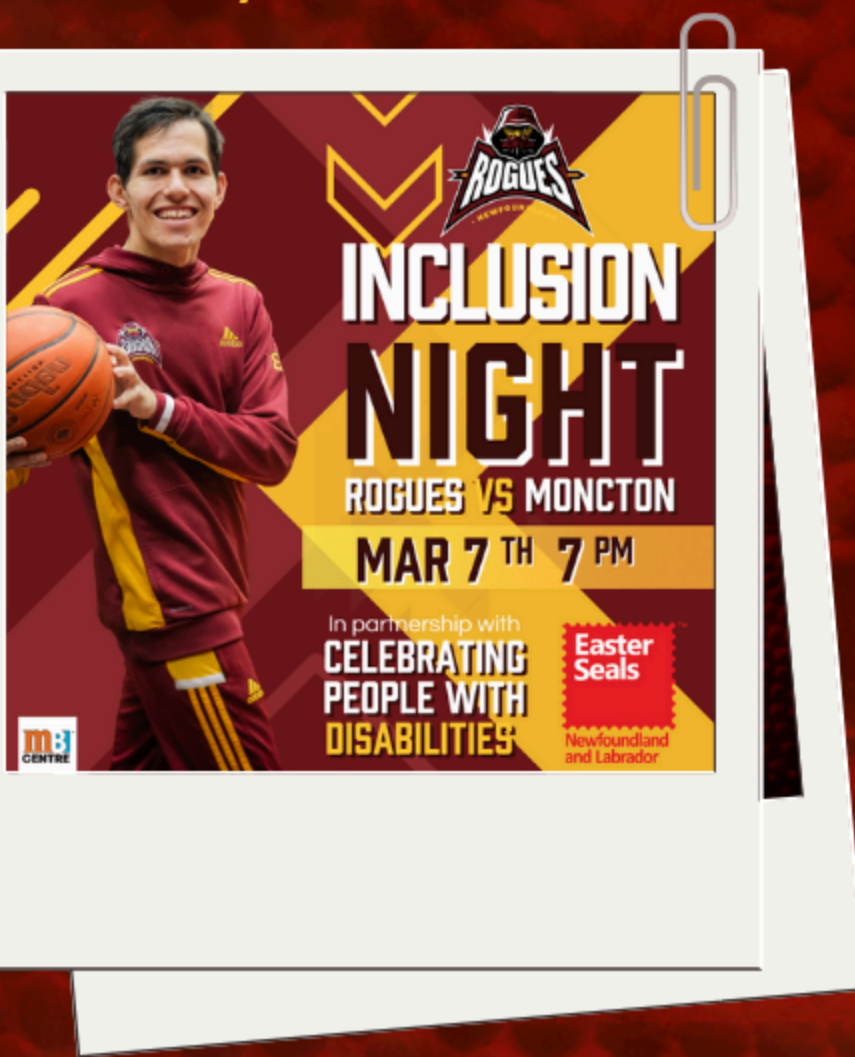


- Registered Nurses Appreciation Night
- Teachers Appreciation Night
- Multicultural Night
- Inclusion Night



INCLUSION

Inclusion Night is the most important night of the season because it highlights the power and community and the importance of creating opportunities for everyone to shine.



“INCLUSION IS AT THE HEART OF EVERYTHING WE DO. WE WANT TO BRING ATTENTION TO PEOPLE WITH DISABILITIES AND CELEBRATE THEM.”
—GABRIELA MEDELLIN-KENNY, VP OPERATIONS AND MARKETING

Like every year, the Rogues partnered with Easter Seals and had a performance by Dansability, participants were also seated courtside and accommodations were made so they could access the floor in their wheelchairs.





“ON BEHALF OF **EASTER SEALS** NEWFOUNDLAND AND LABRADOR, I WANT TO EXTEND A **HEARTFELT THANK YOU** TO THE NEWFOUNDLAND ROGUES FOR MAKING INCLUSION NIGHT SUCH A **MEMORABLE** EXPERIENCE. YOUR **SUPPORT** AND **DEDICATION** MADE ALL THE **DIFFERENCE**; WE TRULY APPRECIATE IT! IT WAS SUCH A FANTASTIC WAY TO ENGAGE OUR **COMMUNITY** AND SHOWCASE THE **IMPORTANCE OF INCLUSION IN SPORTS**. OUR PARTICIPANTS AND THEIR FAMILIES WERE **OVERJOYED** IT'S CLEAR THIS NIGHT MEANT SO MUCH TO THEM.” – MARK BRADBURY, **CEO EASTER SEALS**



“WE HOPE **INCLUSION NIGHT** BRINGS MORE **AWARENESS** ABOUT THE ROLES THAT PEOPLE WITH **DISABILITIES** CAN HAVE IN OUR **COMMUNITY** AND HOW WE CAN TAKE MORE STEPS TO **INCLUDE THEM** “ – GABRIELA MEDELLIN-KENNY, **VP OPERATIONS AND MARKETING**



A new initiative was also to give more opportunities to adults with disabilities to be part of our staff and fulfill volunteer roles on game days.

“WHAT A JOY IT WAS TO SPEND THE ROGUES SEASON WITH YOUR ORGANIZATION. TO SEE NATHAN IN AN ENVIRONMENT WHERE IT’S OK TO BE HIMSELF AND TO HAVE THE OPPORTUNITY TO WORK AND KNOW HE IS BEING PAID IS SO GOOD FOR BUILDING HIS SELF WORTH” – JAMIE EDDISON, DAD TO NATHAN, DRESSING ROOM ATTENDANT



“ WORKING WITH THE ROGUES HAS BEEN A POWERFUL EXPERIENCE FOR JAKE. FROM THE TEAM OWNERSHIP, THE PLAYERS, THE GAME CREW TO THE MBC STAFF, EVERYONE BELIEVES IN HIS ABILITY AND RESPECTS HIS CHALLENGES. THEIR SUPPORT HAS CREATED A SPACE WHERE JAKE FEELS COMFORTABLE BEING HIMSELF ” – NADINE ADAMS, MOTHER OF JAKE, BALL BOY



We introduced **Team of the Game** where we **recognized** sports teams across the **province** and invited them to a game **free** of charge. Participants included teams from Grand Falls, Old Perlican, North River, Exploits Valley and the metro region. It included not only basketball but also **hockey**, volleyball, **dance** and cheerleading teams.

“ WE ARE A VERY DIVERSE TEAM AND A GROUP OF KIDS WHO JUST LOVE BASKETBALL. MANY OF THEM WOULD NOT HAVE THE OPPORTUNITY TO SEE A ROGUES GAME OTHERWISE, FOR SOME PLAYERS THIS IS THEIR FIRST EXPOSURE TO ANY SPORTS TEAM. THANK YOU. ” – LISA W, COACH





COMMUNITY IMPACT

This summer we offered camps in Mount Pearl, Old Perlican and Bay Roberts. The response was incredible, we had over 200 participants including new Canadians who had never attended a camp.



“ THANKS SO MUCH FOR A **WONDERFUL** 4 DAYS OF **TRAINING**! MY SON HAD AN AMAZING TIME! HE **LOVED** ATTENDING AND EVERYONE WAS **WONDERFUL**! HE’S **HOPEFUL** THERE WILL BE MORE **OPPORTUNITIES** IN THE FUTURE!. “ – CARLA, MOM



**“NOBODY DOES AS MUCH WORK IN THE COMMUNITY AS THE
NEWFOUNDLAND ROGUES, LOVE THE GRIND & COMMITMENT OF
THIS TEAM “ –DAVID MAGLEY, PRESIDENT BSL**

